



MAAHOOR

FASHION WITH PASSION

APPAREL, JUTE, LEATHER AND LIFESTYLE PRODUCT SOURCING FROM BANGLADESH

A Dhaka-based sourcing partner connecting international buyers with reliable, ethical and cost-effective manufacturers — from product development and costing through production follow-up, quality assurance and shipment.

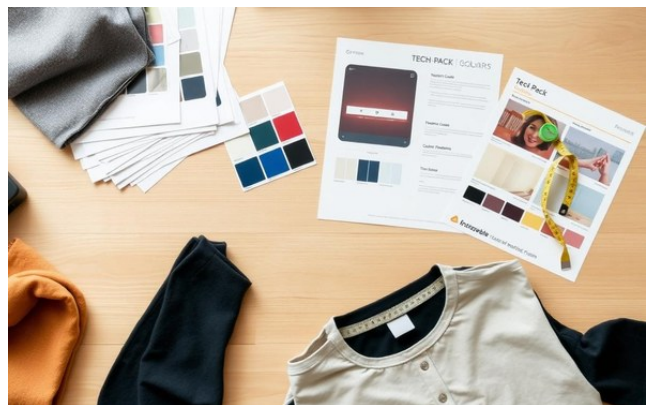
YOUR TRUSTED BANGLADESH SOURCING PARTNER

MAAHOOR is a Bangladesh-based apparel, jute, leather and lifestyle product sourcing company, connecting international buyers with reliable, ethical and cost-effective manufacturers.

Since 2013 we have been helping brands, importers, wholesalers and retailers simplify their sourcing through supplier selection, product development, production follow-up, quality assurance and shipment coordination. Our team came into MAAHOOR from the Bangladesh apparel industry itself — merchandising, production and quality floors — and that is the experience we bring to every order.

Our factory network across Dhaka, Gazipur, Narayanganj, Chattogram and beyond lets us match each programme to a unit that genuinely suits it, rather than pushing every order through the same door. That keeps pricing competitive and supports both short lead times and flexible production volumes.

We work across a wide range of buyer types and markets — fashion labels, importers and distributors, uniform and workwear buyers, and promotional and lifestyle product companies — acting as a virtual manufacturing arm for their business in Bangladesh.



OUR MISSION

Reliable sourcing solutions combining quality, competitive pricing, ethical manufacturing and transparent communication — creating long-term value for our partners.

OUR VISION

To be a sourcing partner buyers keep coming back to — recognised for reliability, transparency and supply chain discipline.

OUR COMMITMENT

To deliver reliable sourcing with transparency, integrity and accountability — building long-term partnerships based on trust and results.

A THOUSAND YEARS OF CLOTH

From the handlooms of Bengal to one of the world's most desired apparel sourcing hubs.

A thousand years ago Bengal dressed in unstitched, handwoven cotton and traded it across the ancient world. Pit looms, plant dyes and needlework carried that skill through the muslin courts, the colonial squeeze and the jute mills of Narayanganj. Today the same hands work automated cutting rooms, computerised knitting, digital printing and green certified factories.

● ANCIENT BENGAL

UNSTITCHED CLOTH AND COTTON TRADE

Bengalis in draped cotton — dhoti, Uttariya, saree — with fine Bengal cotton already moving to Rome, Persia and Southeast Asia. Cloth woven at home and dyed with plants.

● COLONIAL PERIOD

HANDLOOM UNDER PRESSURE

Industrial mill cloth and trade restrictions collapse the fine-count muslin trade. The craft survives in rural handloom clusters, Kantha stitching and the belts of Rajshahi and Tangail.

● POST-INDEPENDENCE

CRAFT BECOMES LIVELIHOOD

Cooperatives revive Nokshi Kantha, Jamdani and block printing, while the first export garment ventures of the late 1970s put that same workforce onto sewing lines.

● TODAY

TECHNOLOGY, COMPLIANCE AND HERITAGE

Automated cutting, CAD and 3D sampling, computerised flat-knit, digital printing, green certified factories and traceable supply chains sit alongside GI-protected Jamdani.

● SULTANATE & MUGHAL ERA

STITCHED GARMENTS AND COURT MUSLIN

Stitched forms arrive — angarkha, jama, kurta and the ancestor of today's Panjabi. Imperial patronage formalises the finest muslin grades and the Jamdani inlay technique around Dhaka.

● JUTE CENTURY

NARAYANGANJ — THE DUNDEE OF THE EAST

Riverside Narayanganj becomes a leading jute baling and milling centre. Adamjee Jute Mills, opened 1951, was widely described as the largest jute mill in the world before closing in 2002.

● EXPORT ERA

FROM LOOM TO GLOBAL SUPPLY CHAIN

Backward linkage spinning, knitting and dyeing grows behind the sewing floor. Ready-made garments scale into the country's dominant export industry.



ONE PARTNER. COMPLETE SOLUTION.

Our services are not limited to, but include, the following stages of the sourcing cycle — handled by one team with a single point of contact.

PRODUCT SOURCING

We source the right products that match your requirements, quality and target price.

SUPPLIER IDENTIFICATION

Identify and evaluate reliable factories with proven capability and compliance.

PRODUCT DEVELOPMENT

From concept to sample — products that meet your design and market needs.

COSTING & NEGOTIATION

Accurate costing and effective negotiation to secure best value for your business.

SAMPLING

Manage the sampling process to ensure fit, quality and specification accuracy.

PRODUCTION FOLLOW-UP

On-site monitoring to ensure smooth production and timely order progress.

QUALITY INSPECTION

In-line and final inspection to ensure products meet your quality standards.

PACKING SUPERVISION

Proper packing, labeling and carton marking as per your requirements.

SHIPMENT COORDINATION

Shipment bookings and documents for on-time and safe delivery.

VENDOR COMPLIANCE SUPPORT

We support factories in maintaining social, ethical and environmental compliance — including programmes such as BSCI, SEDEX / SMETA, WRAP, OEKO-TEX, GOTS and LWG. (Varies from factory to factory.) The certifications available depend on the selected factory and your product requirements, and we confirm current status before every order.





SOURCING & PRODUCT DEVELOPMENT

FROM YOUR IDEA TO A COSTED, APPROVED SAMPLE

We work from a tech pack, a reference sample or simply an idea — matching it to the right factory, developing it to your specification and returning costing you can check line by line.

ENQUIRY & COSTING

Share your tech pack or reference; we return accurate costing and factory options.

DEVELOPMENT & SAMPLING

Proto, fit and salesman samples managed until approval.

ORDER PLACEMENT

Capacity booking, raw material follow-up and time-and-action planning.

PRODUCTION & INSPECTION

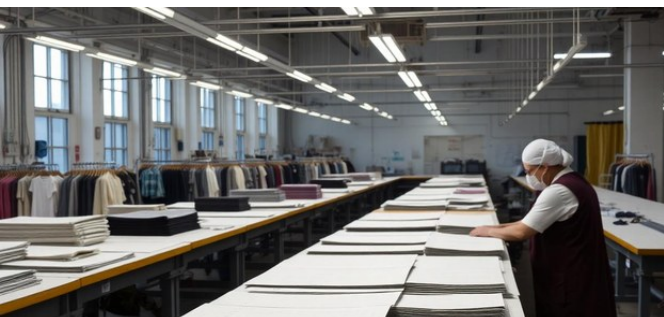
On-site follow-up with in-line and final AQL inspection.

PACKING & SHIPMENT

Packing supervision, documentation and on-time shipment coordination.

DEVELOPMENT CAPABILITY

- Apparel — woven, knit, denim, outerwear, sweaters
- Workwear and uniform programmes
- Jute, leather and lifestyle products
- Home textiles and handicraft
- OEM and ODM development
- Small trial runs through to bulk



ACCURATE COSTING, EARLY

Costing you can check line by line — fabric, trims, consumption, CM and freight — so the target price is agreed before development time is spent.

THE DAILY DETAIL, HANDLED ON THE GROUND

Once an order is placed, the work becomes follow-up, inspection and communication. That is the part we handle for you in Bangladesh.



MERCHANDISING

A dedicated merchandising team runs your programme day to day — sample follow-up, approvals, raw material status and time-and-action planning, with one point of contact throughout production.

QUALITY ASSURANCE

In-house in-line and final AQL inspection at the factory, with rigorous quality control at every stage to ensure consistent international standards.

PRODUCTION COORDINATION

On-site monitoring of capacity, raw material and output, weekly production updates and early escalation so shipment dates hold.

BUYER COMMUNICATION

Clear, prompt and transparent communication throughout the sourcing process — the same person answering your emails from first sample to final container.

PACKING, DOCUMENTS & SHIPMENT

We supervise packing, labeling and carton marking to your requirement, then handle shipment bookings and documentation so the container leaves on time and arrives complete.



BANGLADESH — INDUSTRY STRENGTH

MADE IN BANGLADESH

2nd

Largest apparel exporter in the world

150+

Countries reached by Bangladesh apparel exports

4,000+

Export-oriented garment factories

4M+

People employed in the apparel industry

Industry-wide figures for Bangladesh, based on BGMEA and Export Promotion Bureau published data.

COMPETITIVE MANUFACTURING COST

Lower production cost with high efficiency and better value for your business.

SKILLED WORKFORCE

A large, experienced and trainable workforce ensuring consistent quality and productivity.

STRONG TEXTILE SUPPLY CHAIN

Full vertical integration from yarn to garment with quick lead time and reliable supply.

COMPLIANCE-FOCUSED FACTORIES

Since 2013 the sector has been reshaped by Accord and Alliance remediation and the RSC — most export factories now hold recognised safety and social audits.

SUSTAINABLE PRODUCTION

Bangladesh has more LEED-certified green garment factories than any other country, with growing use of recycled fibre and water-efficient processes.

PREFERENTIAL DUTY ACCESS

Various markets across Asia, the EU, UK, Canada, Japan, Australia and other regions may offer preferential duty access or benefits for qualifying products from Bangladesh. (Subject to change due to government and international trade policy.)

INDUSTRY PILLARS

- Quality product & services
- Safe workplaces
- Price competency
- 150+ importer countries
- Versatility
- Backward linkage
- Professionalism
- Market access
- 45+ years of apparel export experience
- Skilled young workforce
- Green factories
- Commitment

WHERE BANGLADESH SHIPS, AND WHERE IT BUYS

Bangladesh apparel reaches buyers on every continent, supported by an inbound supply base of fabric, fibre, trims and machinery from across the world.

EXPORT DESTINATIONS

EUROPE

Germany, United Kingdom, Spain, France, Italy, Netherlands, Poland, Belgium, Denmark, Sweden, Norway, Finland, Ireland, Portugal, Austria, Switzerland, Czech Republic, Slovakia, Hungary, Romania, Bulgaria, Greece, Croatia, Slovenia, Estonia, Latvia, Lithuania, Türkiye, Ukraine, Russia

NORTH AMERICA

United States, Canada, Mexico

SOUTH & CENTRAL AMERICA

Brazil, Chile, Argentina, Colombia, Peru, Panama, Uruguay

ASIA

Japan, South Korea, China, India, Malaysia, Singapore, Thailand, Vietnam, Philippines, Indonesia, Sri Lanka, Nepal, Saudi Arabia, United Arab Emirates, Qatar, Kuwait, Bahrain, Oman, Jordan, Lebanon, Israel, Kazakhstan, Uzbekistan

AFRICA

South Africa, Egypt, Morocco, Kenya, Nigeria, Ghana, Tanzania, Ethiopia, Algeria, Tunisia, Mauritius

OCEANIA

Australia, New Zealand, Fiji, Papua New Guinea

INBOUND SUPPLY BASE

FABRIC & YARN

China, India, Pakistan, Vietnam, Indonesia, Thailand, Türkiye, Uzbekistan, Taiwan, South Korea, Hong Kong

COTTON & FIBRE

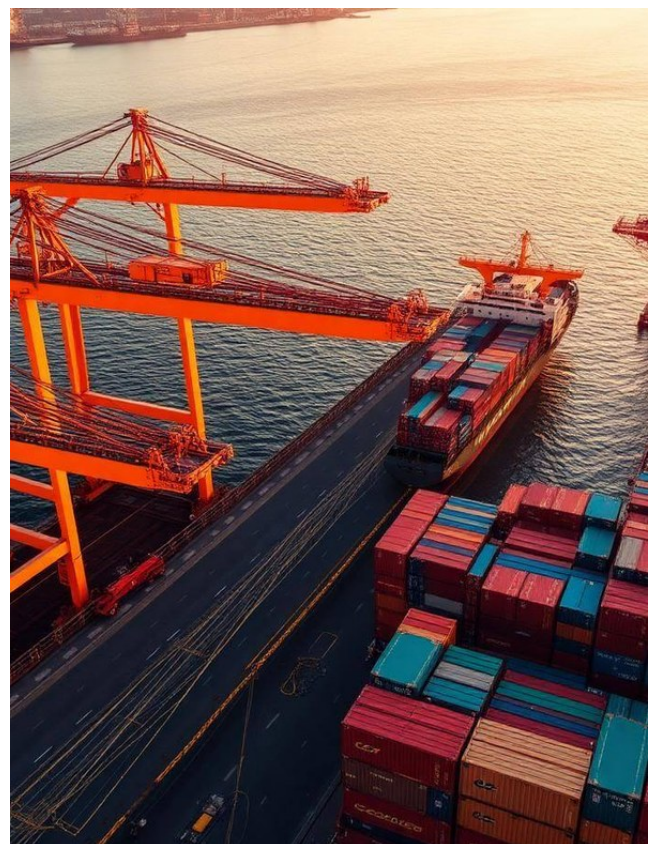
United States, Brazil, Australia, India, Uzbekistan, Turkmenistan, Benin, Burkina Faso, Mali, Côte d'Ivoire, Greece

TRIMS, ACCESSORIES & CHEMICALS

China, South Korea, Japan, Taiwan, Hong Kong, Singapore, Germany, Italy, Switzerland, United States

MACHINERY & TECHNOLOGY

Germany, Italy, Japan, Switzerland, Belgium, Spain, China, South Korea, Türkiye, United States



Destination and supply-base lists reflect the Bangladesh apparel industry's trade footprint, not a claim of shipments by MAAHOOR to every market listed.

WHAT WE CAN DELIVER



DENIM & WOVEN



KNITWEAR & JERSEY



OUTERWEAR



WORKWEAR & UNIFORMS



LEATHER GOODS



JUTE PRODUCTS



TRAVEL & BACKPACKS



HOME & LIFESTYLE



HANDICRAFT

WHY WORK WITH MAAHOOR

- Sourcing from Dhaka since 2013
- Factory partners audited by third-party programmes
- Small trial runs through to bulk production
- Dedicated merchandising team
- Shipment booking and documentation coordination
- A team built from the Bangladesh apparel industry
- OEM & ODM development, concept to bulk
- Costing you can check line by line
- In-house in-line and final AQL inspection
- One point of contact throughout production

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LET'S START SOURCING

Send us your tech pack, reference sample or product idea. We will come back with factory options, accurate costing and a clear development plan.

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